DESIGN SERVICES AGREEMENT

Agreement no. DSA-2026-031

This agreement is made between Fernhill Bakery Cooperative (the Client) and Odile Marchetti, trading as Marchetti Studio (the Designer). The Client engages the Designer to create a new visual identity for its three shops, and the Designer accepts on the terms below.

1. Scope of work

The Designer will deliver a logo in full colour and one colour, a palette of six colours, a type pairing, shop signage artwork for three frontages, and a twelve-page brand guide. Two rounds of revisions are included for each deliverable; further rounds are charged at the day rate in clause 3.

2. Timeline

Work starts on 16 November 2026. Logo concepts are presented on 4 December, signage artwork on 15 January, and the brand guide on 5 February 2027. The Client will give feedback within five working days of each presentation; a later reply moves the following dates by the same number of days.

3. Fees and payment

The fixed fee is 7,800 in three instalments: 30 percent on signing, 40 percent on approval of the logo, and 30 percent on delivery of the brand guide. Extra work is charged at 520 per day. Invoices are due within 21 days.

4. Ownership

Once the final instalment is paid, the Client owns the approved artwork and may use it without limit. The Designer keeps the rights to rejected concepts and may show the finished work in a portfolio after the public launch.

Initials

5. Cancellation

Either party may end this agreement with 14 days' written notice. The Client then pays for the work done up to the notice date, and the Designer hands over all files for paid deliverables.

6. Governing terms

This is the whole agreement between the parties. Changes are valid only in writing and signed by both. Signed copies exchanged electronically count as originals.

Signed by the parties

THE CLIENT

Signature

Name and role
Hana Osei, Cooperative Chair

Date

THE DESIGNER

Signature

Name and role
Odile Marchetti, Designer

Date
11/09/2026

Initials